

JOIA Voice Identity Atlas

Acoustic Identity • Voice Mapping • Mastering Architecture

This document presents the full analytical overview of the JOIA Voice System including raw vocal identity, mastering profile comparison, acoustic fingerprint preservation, and the positioning of the JOIA voice within modern voiceover archetypes.

JOIA Voice System — Transparent mastering for professional voiceover.

1. Raw Voice Identity

Voice Type: Bright Commercial Male
Classification: Signature Voice

The base voice profile shows a distinctive acoustic fingerprint characterized by warmth, stable harmonic structure and recognizable timbre. The voice demonstrates strong narrative capacity while maintaining natural conversational presence.

Metric	Score
Authority	46
Clarity	56
Warmth	87
Commercial Index	49
Uniqueness	91

Pitch Range: 105 Hz – 234 Hz
Dynamic Range: 129 Hz

Average Stability Metrics:
Jitter: ~0.50–0.60
Shimmer: ~0.51–0.60
HNR: ~20
Speech Rate: ~5

2. Mastering Profile Comparison

Profile	Authority	Clarity	Warmth	Commercial	Uniqueness
RAW	46	56	87	49	91
Dataset	46	56	87	50	91
Commercial	46	57	87	51	91
Corporate	46	56	87	50	91
Narrative	46	56	87	50	91
Hollywood	46	57	87	51	91
GoldenChain	46	57	87	51	91

The results demonstrate a key property of the JOIA mastering architecture: identity preservation. The uniqueness score (91) remains identical across all profiles, confirming that the mastering chain enhances clarity and presence without altering the acoustic fingerprint of the voice.

3. JOIA Voice Map

Attribute	Score
Narrative Depth	81
Authority	73
Clarity	54
Intimacy	76
Warmth	68

The voice positioning map reveals a profile dominated by narrative depth and emotional proximity. The combination of Narrative Depth (81) and Intimacy (76) creates a voice archetype optimized for storytelling and modern brand communication.

4. Vocal Archetype

Based on the acoustic metrics and voice map, the JOIA voice corresponds to the Cinematic Storyteller archetype. Characteristics: • Narrative driven • Emotionally engaging • Human proximity • Strong brand storytelling capacity Unlike traditional trailer voices characterized by extreme authority, this voice balances narrative depth and intimacy, making it ideal for contemporary communication formats such as podcast storytelling and emotional advertising.

5. Professional Applications

The JOIA voice profile is particularly suited for the following applications: • Emotional advertising campaigns • Premium podcast narration • Brand storytelling • Documentary narration • Modern digital commercials • Character voice acting The balance between warmth, narrative depth and uniqueness creates a voice capable of sustaining long-form narration while remaining engaging and recognizable.

6. Final Technical Conclusion

The JOIA Voice System represents a transparent mastering framework designed to enhance clarity and broadcast presence while preserving the acoustic identity of the voice. The data confirms stable vocal fingerprint metrics across all profiles and reveals a distinctive narrative-oriented vocal identity. The resulting voice signature can be summarized as: Bright Warm Commercial Storytelling Voice

JOIA Voice System — Acoustic Identity Preserved.